

Advertise in the 2010 edition of the ASPECT Product and Services Catalogue

Promote Your Products & Services

with



- Professional Impact
- Easy to Read Format
- 8 1/2" x 11" Catalogue
- Full Colour Glossy-Stock
- Saddle Stitched
- Production Run of 3500 Copies

CONTACT:

KATHRYN DAFOS
Marketing Coordinator

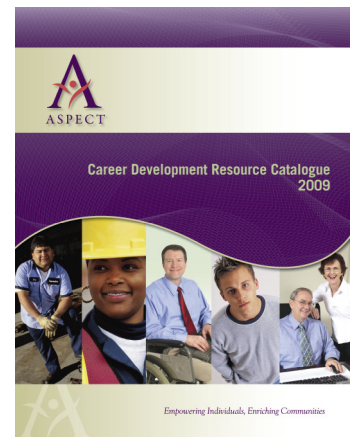
ASPECT
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Victoria, BC
V9A 3S5

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Visit us online:
www.aspect.bc.ca

The ASPECT Catalogue promotes resources developed by ASPECT and other experts in the field of career development. Products and services have been specifically designed for employment and guidance counsellors, human resource specialists and teachers who deliver employability resources and career training to youth, persons with disabilities, new immigrants, aboriginals and other persons with barriers to employment.



Our Target Audience is Your Target Audience...

The ASPECT Product and Services Catalogue provides cost-effective access to 3500 targeted leads including:

ASPECT Members and Past Purchasers: ASPECT products are purchased by community-based agencies, associations, resource centres, libraries, non-profits, high schools, colleges and universities throughout Canada. Promote your products and services to decision makers who already know and trust the ASPECT name and the products and services we represent.

Key Target Markets: ASPECT takes a strategic approach to marketing and researches the most complementary target markets for its products and services. As an advertiser, your organization will benefit from this analysis. Over the last year ASPECT catalogues were distributed to:

- Delegates at ASPECT, NATCON, Ontario Literacy Coalition, CANNEXUS, Canadian Association Supported Employment, BC Community Living, Work Drug Free BC, Western Canadian Youth & Family Addictions, UBCM, CARBC Myths & Misconceptions conferences.
- Social Service Agencies: Elizabeth Fry Societies, John Howard Societies, Salvation Army, United Way, Canadian Mental Health Associations.
- All BC School Districts, High Schools and Municipalities.

ASPECT Catalogue Advertising Order Form

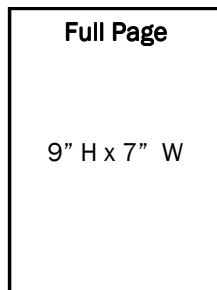


Customer Information:

Organization: _____
Contact: _____
Address: _____
City: _____ Prov: _____ Postal Code: _____
Tel: _____ Fax: _____
Email: _____ Website: _____

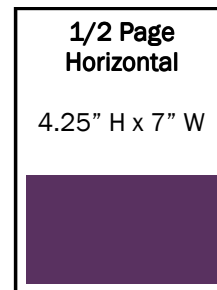
Advertising Specifications:

Full Page Options



- Full Page \$600 + GST
- Back Inside Cover \$ 900 + GST
- Back Outside Cover \$1400 + GST

1/2 Page Options



- 1/2 Page Horizontal \$400 + GST
- 1/2 page Back Inside Cover \$500 + GST
- 1/2 page Back Outside Cover \$750 + GST

Artwork Requirements:

- Camera ready images in high-resolution PDF, EPS, TIFF or JPG format (Minimum 300 DPI).
- All colour artwork must be in CMYK mode (RGB mode artwork is not acceptable).
- All screen, printer fonts and images must be supplied if not embedded in the file.
- Art work must be received on or before **Friday, September 18, 2009** to kdafos@aspect.bc.ca

Payment Information:

Payment Method: Invoice
Credit Card Authorization: I authorize ASPECT to charge
my VISA MasterCard
Name: _____
Card #: _____
Expiry Date: _____
Signature or PIN: _____

Terms and Conditions:

- Advertising positions are awarded on a first come, first served basis.
- All reservations require a completed order form received on or before **Friday, September 11, 2009**
- Invoices will be issued upon receipt of the order form.
- All advertisers will be sent a copy of the final publication.
- Revisions and Proofs: \$50 +GST